



Proposal for GOOGLE MARKETING

Submitted by

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ZAMAN IT

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ZAMAN IT AT A GLANCE

Name of Company	ZAMAN IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: info@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Hotline: (+88) 01973 009007
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Company Logo	
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : BEGUM ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH
bKash Information	Personal: 01973009007 Personal: 01959061004 Merchant: 01711584519

Our Clients



GOOGLE ADVERTISING SERVICE

What We Will Do For You?

(1) Google+ & Google My Business Page Creation with Map Identification-10,000 Taka / \$150

Package include-

- Logo with a design setup for profile picture
- Unique banner design for Google banner
- Contact information and other information setup
- Map & Direction setup
- 1 unique post with banner picture.

(2) Google Post Creation with offer-3,000 Taka/Post

Package include-

- An unique design with company logo and offer
- Creative content analysis and plan
- Post on facebook with creative content with unique design banner

(3) Google Adwords/Google advertisement(Start From \$50)

- **Cost Estimate:** \$1= 80 Taka+ Bank Charge 10 Taka+ Commission 10 Taka; Total 100 Taka
- **Viewer(Approx):** \$1 = 100-500 Viewer

(4) Search Engine Optimization for Google

- Title, Keyword, Description & Other setup: 10,000 taka(One Time)
- SEO per keyword: 2000 taka/month

(5) Additional cost for more viewer

- Animated cartoon video for promotion: 1500 Taka/ Second
- Video shooting for advertisement: 15,000 Taka/Second

Payment Procedure:

- 100% advance payment
- Payment will go to "ZAMAN IT" account pay cheque or cash.

Bank Information:

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 1548202099997001
- Account Name : Zaman IT
- SWIFT Number : BRAKBDDH

bKash Payment:

- Merchant No : 01711584519
- Personal No : 01973009007

